

DUPLICATE

INVOICE



www.thewmurchannel.com

WMUR
100 South Commercial Street
Manchester, NH 03101
Main: (603)669-9999
Billing: (781)433-4283

Billing Address:

National Media Inc.
Attention: Accounts Payable
815 Slaters Lane
Alexandria, VA 22314

Send Payment To:

WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

Invoice #	Invoice Date	Invoice Month	Invoice Period
943592-1	10/21/12	October 2012	10/01/12 - 10/18/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Advertiser	Product	Estimate Number
NRCC	issue	3322

Flight Dates	Order #	Alt Order #
10/12/12 - 10/18/12	943592	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	10/12/12	10/18/12	5a Daybreak Class of Time - Fixed Non Pre-emptible	5-6a	11111--	:30	5	\$1,750.00	NM	
Weeks:	<u>Start Date</u> 10/12/12	<u>End Date</u> 10/18/12	<u>MTWTFSS</u> 11111--	<u>Spots/Week</u> 5	<u>Rate</u> \$1,750.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WMURF		10/12/12	5:40 AM	5a Daybreak	5-6a	:30	NRCCNH021009	\$1,750.00	NM
2	WMURM		10/15/12	5:13 AM	5a Daybreak	5-6a	:30	NRCCNH011005	\$1,750.00	NM
3	WMURTu		10/16/12	5:07 AM	5a Daybreak	5-6a	:30	NRCCNH011005	\$1,750.00	NM
4	WMURW		10/17/12	5:25 AM	5a Daybreak	5-6a	:30	NRCCNH021009	\$1,750.00	NM
5	WMURTh		10/18/12	5:28 AM	5a Daybreak	5-6a	:30	NRCCNH021009	\$1,750.00	NM
2	10/12/12	10/18/12	6a Daybreak Class of Time - Fixed Non Pre-emptible	6-7a	11111--	:30	5	\$4,000.00	NM	
Weeks:	<u>Start Date</u> 10/12/12	<u>End Date</u> 10/18/12	<u>MTWTFSS</u> 11111--	<u>Spots/Week</u> 5	<u>Rate</u> \$4,000.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WMURF		10/12/12	5:58 AM	6a Daybreak	6-7a	:30	NRCCNH011005	\$4,000.00	NM
2	WMURM		10/15/12	5:58 AM	6a Daybreak	6-7a	:30	NRCCNH021009	\$4,000.00	NM
3	WMURTu		10/16/12	5:59 AM	6a Daybreak	6-7a	:30	NRCCNH021009	\$4,000.00	NM
4	WMURW		10/17/12	5:57 AM	6a Daybreak	6-7a	:30	NRCCNH011005	\$4,000.00	NM
5	WMURTh		10/18/12	5:58 AM	6a Daybreak	6-7a	:30	NRCCNH021009	\$4,000.00	NM
3	10/12/12	10/18/12	Good Morning America Class of Time - Fixed Non Pre-emptible	7-9a	11111--	:30	5	\$3,000.00	NM	
Weeks:	<u>Start Date</u> 10/12/12	<u>End Date</u> 10/18/12	<u>MTWTFSS</u> 11111--	<u>Spots/Week</u> 5	<u>Rate</u> \$3,000.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WMURF		10/12/12	8:42 AM	Good Morning America	7-9a	:30	NRCCNH011005	\$3,000.00	NM
2	WMURM		10/15/12	8:41 AM	Good Morning America	7-9a	:30	NRCCNH011005	\$3,000.00	NM
3	WMURTu		10/16/12	7:28 AM	Good Morning America	7-9a	:30	NRCCNH011005	\$3,000.00	NM
4	WMURW		10/17/12	7:55 AM	Good Morning America	7-9a	:30	NRCCNH021009	\$3,000.00	NM
5	WMURTh		10/18/12	8:29 AM	Good Morning America	7-9a	:30	NRCCNH011005	\$3,000.00	NM
4	10/13/12	10/14/12	6a Weekend Daybreak Class of Time - Fixed Non Pre-emptible	Sa/Su 6-7a	-----11	:30	2	\$500.00	NM	
Weeks:	<u>Start Date</u> 10/12/12	<u>End Date</u> 10/18/12	<u>MTWTFSS</u> -----11	<u>Spots/Week</u> 2	<u>Rate</u> \$500.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WMURSa		10/13/12	6:22 AM	6a Weekend Daybreak	Sa/Su 6-7a	:30	NRCCNH021009	\$500.00	NM

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/13/12	10/14/12	6a Weekend Daybreak	Sa/Su 6-7a	-----11	:30	2	\$500.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURSu 10/14/12 6:59 AM 6a Weekend Daybreak Sa/Su 6-7a :30 NRCCNH011005 \$500.00 NM									
5	10/13/12	10/14/12	7a Weekend Daybreak	7-9a	-----11	:30	2	\$1,650.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/12/12 10/18/12 -----11 2 \$1,650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSa 10/13/12 7:58 AM 7a Weekend Daybreak 7-9a :30 NRCCNH021009 \$1,650.00 NM									
2 WMURSu 10/14/12 7:28 AM 7a Weekend Daybreak 7-9a :30 NRCCNH021009 \$1,650.00 NM									
6	10/13/12	10/14/12	Weekend GMA	9-10a	-----11	:30	2	\$1,650.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/12/12 10/18/12 -----11 2 \$1,650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSa 10/13/12 9:59 AM Weekend GMA 9-10a :30 NRCCNH011005 \$1,650.00 NM									
2 WMURSu 10/14/12 8:58 AM Weekend GMA 9-10a :30 NRCCNH011005 \$1,650.00 NM									
7	10/12/12	10/18/12	KELLY LIVE DAY	9AM-10AM	1--11--	:30	3	\$850.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/12/12 10/18/12 1--11-- 3 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WMURF 10/12/12 9:59 AM KELLY LIVE DAY 9AM-10AM :30 NRCCNH021009 \$850.00 NM									
1 WMURM 10/15/12 9:59 AM KELLY LIVE DAY 9AM-10AM :30 NRCCNH021009 \$850.00 NM									
2 WMURTh 10/18/12 9:43 AM KELLY LIVE DAY 9AM-10AM :30 NRCCNH021009 \$850.00 NM									
8	10/12/12	10/18/12	News 9 at Noon	12-1230p	11111--	:30	5	\$1,325.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/12/12 10/18/12 11111-- 5 \$1,325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 10/12/12 12:25 PM News 9 at Noon 12-1230p :30 NRCCNH011005 \$1,325.00 NM									
2 WMURM 10/15/12 12:15 PM News 9 at Noon 12-1230p :30 NRCCNH011005 \$1,325.00 NM									
3 WMURTu 10/16/12 12:10 PM News 9 at Noon 12-1230p :30 NRCCNH011005 \$1,325.00 NM									
4 WMURW 10/17/12 12:18 PM News 9 at Noon 12-1230p :30 NRCCNH011005 \$1,325.00 NM									
5 WMURTh 10/18/12 12:24 PM News 9 at Noon 12-1230p :30 NRCCNH011005 \$1,325.00 NM									
9	10/12/12	10/18/12	Who Wants to be a Millior	1230-1p	--1-1--	:30	2	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/12/12 10/18/12 --1-1-- 2 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 10/12/12 12:52 PM Who Wants to be a Millionaire 1230-1p :30 NRCCNH021009 \$550.00 NM									
2 WMURW 10/17/12 12:51 PM Who Wants to be a Millionaire 1230-1p :30 NRCCNH021009 \$550.00 NM									
10	10/14/12	10/14/12	Close Up	10-1030a	-----1	:30	1	\$1,100.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/12/12 10/18/12 -----1 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSu 10/14/12 10:22 AM Close Up 10-1030a :30 NRCCNH011005 \$1,100.00 NM									
11	10/12/12	10/18/12	ELLEN EF	4PM-5PM	11111--	:30	5	\$850.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/12/12 10/18/12 11111-- 5 \$850.00									

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943592-1	10/21/12	October 2012	10/01/12 - 10/18/12
Advertiser	Product	Estimate Number	
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type		
11	10/12/12	10/18/12	ELLEN EF Class of Time - Fixed Non Pre-emptible	4PM-5PM	11111--	:30	5	\$850.00	NM		
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WMURF		10/12/12	4:48 PM	ELLEN EF	4PM-5PM	:30	NRCCNH011005	\$850.00	NM
	2	WMURM		10/15/12	3:58 PM	ELLEN EF	4PM-5PM	:30	NRCCNH011005	\$850.00	NM
	3	WMURTu		10/16/12	4:31 PM	ELLEN EF	4PM-5PM	:30	NRCCNH011005	\$850.00	NM
	4	WMURW		10/17/12	4:57 PM	ELLEN EF	4PM-5PM	:30	NRCCNH011005	\$850.00	NM
	5	WMURTh		10/18/12	4:46 PM	ELLEN EF	4PM-5PM	:30	NRCCNH011005	\$850.00	NM
12	10/12/12	10/18/12	News 9 at 5 Class of Time - Fixed Non Pre-emptible	5-6p	11111--	:30	5	\$4,000.00	NM		
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/12/12	10/18/12	11111--	5	\$4,000.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WMURF		10/12/12	5:13 PM	News 9 at 5	5-6p	:30	NRCCNH021009	\$4,000.00	NM
	2	WMURM		10/15/12	5:29 PM	News 9 at 5	5-6p	:30	NRCCNH021009	\$4,000.00	NM
	3	WMURTu		10/16/12	5:44 PM	News 9 at 5	5-6p	:30	NRCCNH021009	\$4,000.00	NM
	4	WMURW		10/17/12	5:58 PM	News 9 at 5	5-6p	:30	NRCCNH021009	\$4,000.00	NM
	5	WMURTh		10/18/12	5:55 PM	News 9 at 5	5-6p	:30	NRCCNH021009	\$4,000.00	NM
13	10/12/12	10/18/12	News 9 at 6 Class of Time - Fixed Non Pre-emptible	6-7p	11111--	:30	5	\$5,000.00	NM		
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/12/12	10/18/12	11111--	5	\$5,000.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WMURF		10/12/12	6:28 PM	News 9 at 6	6-7p	:30	NRCCNH021009	\$5,000.00	NM
	2	WMURM		10/15/12	6:29 PM	News 9 at 6	6-7p	:30	NRCCNH011005	\$5,000.00	NM
	3	WMURTu		10/16/12	6:12 PM	News 9 at 6	6-7p	:30	NRCCNH011005	\$5,000.00	NM
	4	WMURW		10/17/12	6:14 PM	News 9 at 6	6-7p	:30	NRCCNH011005	\$5,000.00	NM
	5	WMURTh		10/18/12	6:29 PM	News 9 at 6	6-7p	:30	NRCCNH011005	\$5,000.00	NM
14	10/14/12	10/14/12	6p News 9 Weekend Class of Time - Fixed Non Pre-emptible	6-7p	-----1	:30	1	\$1,750.00	NM		
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/12/12	10/18/12	-----1	1	\$1,750.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	2	WMURSu		10/14/12	6:09 PM	6p News 9 Weekend	6-7p	:30	NRCCNH021009	\$1,750.00	NM
15	10/12/12	10/18/12	Chronicle NH Class of Time - Fixed Non Pre-emptible	7-730p	1112---	:30	5	\$1,650.00	NM		
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/12/12	10/18/12	1112---	5	\$1,650.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	2	WMURM		10/15/12	7:24 PM	Chronicle NH	7-730p	:30	NRCCNH011005	\$1,650.00	NM
	3	WMURTu		10/16/12		Chronicle NH Credited special report	7-730p	:00		\$1,650.00	NM
	4	WMURW		10/17/12	7:23 PM	Chronicle NH	7-730p	:30	NRCCNH011005	\$1,650.00	NM
	1	WMURTh		10/18/12	7:10 PM	Chronicle NH	7-730p	:30	NRCCNH011005	\$1,650.00	NM
	5	WMURTh		10/18/12	7:24 PM	Chronicle NH	7-730p	:30	NRCCNH021009	\$1,650.00	NM
16	10/12/12	10/18/12	INSIDE EDITION AC Class of Time - Fixed Non Pre-emptible	730-8p	1121---	:30	5	\$1,650.00	NM		
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/12/12	10/18/12	1121---	5	\$1,650.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type		
16	10/12/12	10/18/12	INSIDE EDITION AC	730-8p	1121---	:30	5	\$1,650.00	NM		
Class of Time - Fixed Non Pre-emptible											
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	2	WMURM		10/15/12	7:58 PM	INSIDE EDITION AC	730-8p	:30	NRCCNH021009	\$1,650.00	NM
	3	WMURTu		10/16/12	7:50 PM	INSIDE EDITION AC	730-8p	:30	NRCCNH011005	\$1,650.00	NM
	1	WMURW		10/17/12	7:50 PM	INSIDE EDITION AC	730-8p	:30	NRCCNH021009	\$1,650.00	NM
	4	WMURW		10/17/12	7:58 PM	INSIDE EDITION AC	730-8p	:30	NRCCNH011005	\$1,650.00	NM
	5	WMURTh		10/18/12	7:42 PM	INSIDE EDITION AC	730-8p	:30	NRCCNH011005	\$1,650.00	NM
17	10/18/12	10/18/12	Grey's Anatomy	9-10p	---1---	:30	1	\$14,000.00	NM		
Class of Time - Fixed Non Pre-emptible											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/12/12	10/18/12	---1---	1	\$14,000.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WMURTh		10/18/12	8:59 PM	Grey's Anatomy	9-10p	:30	NRCCNH021009	\$14,000.00	NM
18	10/15/12	10/15/12	Castle	10-11p	1-----	:30	1	\$5,500.00	NM		
Class of Time - Fixed Non Pre-emptible											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/12/12	10/18/12	1-----	1	\$5,500.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WMURM		10/15/12	10:41 PM	Castle	10-11p	:30	NRCCNH011005	\$5,500.00	NM
19	10/16/12	10/16/12	Dancing Results	8-9p	-1-----	:30	1	\$14,000.00	NM		
Class of Time - Fixed Non Pre-emptible											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/12/12	10/18/12	-1-----	1	\$14,000.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WMURTu		10/16/12	8:23 PM	Dancing Results	8-9p	:30	NRCCNH021009	\$14,000.00	NM
21	10/17/12	10/17/12	Nashville	10-11p	--1----	:30	1	\$5,500.00	NM		
Class of Time - Fixed Non Pre-emptible											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/12/12	10/18/12	--1----	1	\$5,500.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WMURW		10/17/12	10:42 PM	Nashville	10-11p	:30	NRCCNH011005	\$5,500.00	NM
22	10/18/12	10/18/12	Scandal	10-11p	---1---	:30	1	\$5,500.00	NM		
Class of Time - Fixed Non Pre-emptible											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/12/12	10/18/12	---1---	1	\$5,500.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WMURTh		10/18/12	10:41 PM	Scandal	10-11p	:30	NRCCNH011005	\$5,500.00	NM
23	10/12/12	10/12/12	Shark Tank	8-9p	----1--	:30	1	\$4,500.00	NM		
Class of Time - Fixed Non Pre-emptible											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/12/12	10/18/12	----1--	1	\$4,500.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WMURF		10/12/12	8:21 PM	Shark Tank	8-9p	:30	NRCCNH011005	\$4,500.00	NM
24	10/12/12	10/12/12	Primetime:WWYD	9-10p	----1--	:30	1	\$4,500.00	NM		
Class of Time - Fixed Non Pre-emptible											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/12/12	10/18/12	----1--	1	\$4,500.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WMURF		10/12/12	9:14 PM	Primetime:WWYD	9-10p	:30	NRCCNH021009	\$4,500.00	NM
25	10/14/12	10/14/12	AFHV	7-8p	-----1	:30	1	\$4,500.00	NM		
Class of Time - Fixed Non Pre-emptible											

MTWTFSS

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25	10/14/12	10/14/12	AFHV	7-8p	-----1	:30	1	\$4,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/12/12	10/18/12			-----1		1	\$4,500.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Su	10/14/12	7:21 PM	AFHV	7-8p	:30	NRCCNH011005	\$4,500.00 NM
26	10/12/12	10/18/12	News 9 at 11	11-11:35p	1111111	:30	7	\$4,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/12/12	10/18/12			1111111		7	\$4,500.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	F	10/12/12	11:08 PM	News 9 at 11	11-11:35p	:30	NRCCNH011005	\$4,500.00 NM
2	WMUR	Sa	10/13/12	11:47 PM	News 9 at 11	11-11:35p	:30	NRCCNH011005	\$4,500.00 NM
3	WMUR	Su	10/14/12	11:30 PM	News 9 at 11	11-11:35p	:30	NRCCNH021009	\$4,500.00 NM
4	WMUR	M	10/15/12	11:30 PM	News 9 at 11	11-11:35p	:30	NRCCNH021009	\$4,500.00 NM
5	WMUR	Tu	10/16/12	11:24 PM	News 9 at 11	11-11:35p	:30	NRCCNH021009	\$4,500.00 NM
6	WMUR	W	10/17/12	11:12 PM	News 9 at 11	11-11:35p	:30	NRCCNH021009	\$4,500.00 NM
7	WMUR	Th	10/18/12	11:33 PM	News 9 at 11	11-11:35p	:30	NRCCNH021009	\$4,500.00 NM
27	10/12/12	10/18/12	Nightline	1135p-1206a	11111--	:30	5	\$1,100.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/12/12	10/18/12			11111--		5	\$1,100.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	F	10/12/12	11:55 PM	Nightline	1135p-1206a	:30	NRCCNH021009	\$1,100.00 NM
2	WMUR	M	10/15/12	11:52 PM	Nightline	1135p-1206a	:30	NRCCNH011005	\$1,100.00 NM
3	WMUR	Tu	10/16/12		Nightline	1135p-1206a	:00		\$1,100.00 NM
Credited oversold inventory									
4	WMUR	W	10/17/12		Nightline	1135p-1206a	:00		\$1,100.00 NM
Credited oversold inventory									
5	WMUR	Th	10/18/12		Nightline	1135p-1206a	:00		\$1,100.00 NM
Credited oversold inventory									
28	10/12/12	10/18/12	Jimmy Kimmel	1205-105a	11111--	:30	5	\$300.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/12/12	10/18/12			11111--		5	\$300.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	F	10/12/12	12:56 AM	Jimmy Kimmel	1205-105a	:30	NRCCNH011005	\$300.00 NM
2	WMUR	M	10/15/12	12:35 AM	Jimmy Kimmel	1205-105a	:30	NRCCNH021009	\$300.00 NM
3	WMUR	Tu	10/16/12	1:00 AM	Jimmy Kimmel	1205-105a	:30	NRCCNH011005	\$300.00 NM
4	WMUR	W	10/17/12	12:37 AM	Jimmy Kimmel	1205-105a	:30	NRCCNH011005	\$300.00 NM
5	WMUR	Th	10/18/12	1:02 AM	Jimmy Kimmel	1205-105a	:30	NRCCNH011005	\$300.00 NM
29	10/13/12	10/13/12	News 9 at 7	7-730p	-----2-	:30	2	\$1,750.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/12/12	10/18/12			-----2-		2	\$1,750.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Sa	10/13/12		News 9 at 7	7-730p	:00		\$1,750.00 NM
Credited oversold inventory									
2	WMUR	Sa	10/13/12		News 9 at 7	7-730p	:00		\$1,750.00 NM
Credited oversold inventory									

DUPLICATE INVOICE



www.thewmurchannel.com

Send Payment To:

WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

Invoice #	Invoice Date	Invoice Month	Invoice Period
943592-1	10/21/12	October 2012	10/01/12 - 10/18/12
Advertiser	Product	Estimate Number	
NRCC	issue	3322	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
29	10/13/12	10/13/12	News 9 at 7 Class of Time - Fixed Non Pre-emptible	7-730p	-----2-	:30	2	\$1,750.00	NM
30	10/13/12	10/13/12	Inside Edition WK Class of Time - Fixed Non Pre-emptible	730-8P	-----1-	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/12/12 10/18/12 -----1- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMUR Sa 10/13/12 Inside Edition WK 730-8P :00 \$850.00 NM Credited oversold inventory									
31	10/12/12	10/18/12	Good Morning America Class of Time - Fixed Non Pre-emptible	7-9a	-11-1--	:30	3	\$3,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/12/12 10/18/12 -11-1-- 3 \$3,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMURF 10/12/12 7:28 AM Good Morning America 7-9a :30 NRCCNH021009 \$3,500.00 NM 2 WMURTu 10/16/12 7:55 AM Good Morning America 7-9a :30 NRCCNH021009 \$3,500.00 NM 3 WMURW 10/17/12 8:59 AM Good Morning America 7-9a :30 NRCCNH011005 \$3,500.00 NM									
32	10/13/12	10/14/12	6a Weekend Daybreak Class of Time - Fixed Non Pre-emptible	Sa/Su 6-7a	-----1	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/12/12 10/18/12 -----1 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMURSu 10/14/12 6:23 AM 6a Weekend Daybreak Sa/Su 6-7a :30 NRCCNH021009 \$650.00 NM									
33	10/13/12	10/14/12	7a Weekend Daybreak Class of Time - Fixed Non Pre-emptible	7-9a	-----1-	:30	1	\$1,750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/12/12 10/18/12 -----1- 1 \$1,750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMURSa 10/13/12 7:22 AM 7a Weekend Daybreak 7-9a :30 NRCCNH011005 \$1,750.00 NM									
34	10/13/12	10/14/12	Weekend GMA Class of Time - Fixed Non Pre-emptible	9-10a	-----1	:30	1	\$1,750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/12/12 10/18/12 -----1 1 \$1,750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMURSu 10/14/12 9:55 AM Weekend GMA 9-10a :30 NRCCNH021009 \$1,750.00 NM									
35	10/12/12	10/18/12	KELLY LIVE DAY Class of Time - Fixed Non Pre-emptible	9AM-10AM	--1----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/12/12 10/18/12 --1---- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WMURW 10/17/12 9:47 AM KELLY LIVE DAY 9AM-10AM :30 NRCCNH021009 \$1,000.00 NM									
36	10/12/12	10/18/12	Who Wants to be a Millior Class of Time - Fixed Non Pre-emptible	1230-1p	11-1---	:30	3	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/12/12 10/18/12 11-1--- 3 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMURM 10/15/12 12:54 PM Who Wants to be a Millionaire 1230-1p :30 NRCCNH021009 \$700.00 NM 2 WMURTu 10/16/12 12:51 PM Who Wants to be a Millionaire 1230-1p :30 NRCCNH021009 \$700.00 NM 3 WMURTh 10/18/12 12:37 PM Who Wants to be a Millionaire 1230-1p :30 NRCCNH021009 \$700.00 NM									
37	10/12/12	10/18/12	News 9 at 6 Class of Time - Fixed Non Pre-emptible	6-7p	--11---	:30	2	\$5,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

DUPLICATE INVOICE



www.thewmurchannel.com

Send Payment To:

WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

Invoice #	Invoice Date	Invoice Month	Invoice Period
943592-1	10/21/12	October 2012	10/01/12 - 10/18/12
Advertiser	Product	Estimate Number	
NRCC	issue	3322	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
37	10/12/12	10/18/12	News 9 at 6 Class of Time - Fixed Non Pre-emptible	6-7p	-- 11---	:30	2	\$5,500.00	NM
	10/12/12	10/18/12	-- 11---	2	\$5,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURW		10/17/12	6:55 PM	News 9 at 6	6-7p	:30	NRCCNH021009	\$5,500.00 NM
2	WMURTh		10/18/12	6:56 PM	News 9 at 6	6-7p	:30	NRCCNH021009	\$5,500.00 NM
38	10/12/12	10/18/12	News 9 at 6 Class of Time - Fixed Non Pre-emptible	6-7p	1---1--	:30	2	\$5,500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/12/12	10/18/12	1---1--	2	\$5,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURF		10/12/12	6:23 PM	News 9 at 6	6-7p	:30	NRCCNH011005	\$5,500.00 NM
2	WMURM		10/15/12	6:55 PM	News 9 at 6	6-7p	:30	NRCCNH021009	\$5,500.00 NM
39	10/13/12	10/13/12	NASCAR Cup Series Class of Time - Fixed Non Pre-emptible	728-1130p	-----1-	:30	1	\$3,500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----1-	1	\$3,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURSa		10/13/12	10:08 PM	NASCAR Cup Series	728-1130p	:30	NRCCNH021009	\$3,500.00 NM
40	10/17/12	10/17/12	Neighbors Class of Time - Fixed Non Pre-emptible	8-9p	-- 1----	:30	1	\$17,500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/12/12	10/18/12	-- 1----	1	\$17,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURW		10/17/12	8:50 PM	Neighbors	8-9p	:30	NRCCNH021009	\$17,500.00 NM
41	10/16/12	10/16/12	Presidential Debate Class of Time - Fixed Non Pre-emptible	NETWORK POLITI	- 1-----	:30	1	\$15,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/12/12	10/18/12	- 1-----	1	\$15,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURTu		10/16/12	10:57 PM	Presidential Debate	NETWORK POLITI	:30	NRCCNH011005	\$15,000.00 NM
Total Spots							96		

Payment Terms 30 Days

Gross Total	\$297,525.00
Agency Commission	\$44,628.75
Net Amount Due	\$252,896.25